

Stage of the Bennett Scale	Examples from Avatar
<p>Denial</p> <ul style="list-style-type: none"> Denial one is simply not able to understand cultural differences. Indicators are benign stereotyping and superficial statements of tolerance. This stage is sometimes accompanied by attribution of deficiency in intelligence or personality to culturally deviant behavior. 	
<p>Defense</p> <ul style="list-style-type: none"> One notices cultural differences, but sees these differences as negative since the evaluation process is done by comparison with the own, perceived as the right, culture. The larger the difference the worse the other culture and the better one's own culture. 	
<p>Minimization</p> <ul style="list-style-type: none"> The stage where superficial cultural differences are recognized and accepted is called Minimization. Minimization because differences are minimized by focusing on similarities between ones own and the other culture due to an ethnocentric point of view. 	

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<p>Acceptance</p> <ul style="list-style-type: none"> Acceptance is achieved when cultural differences are not only recognized but also accepted as an alternative solution of how to organize human existence. 	
<p>Adaptation</p> <ul style="list-style-type: none"> The development of communication skills that enable intercultural communication in order to understand and be understood across cultural boundaries qualifies for the adaptation stage called Adaptation. 	
<p>Integration</p> <ul style="list-style-type: none"> Integration, is reached when one managed the internalization of bi- or multicultural frames of reference. The one integrated in another culture is seeing one's self as in process. This stage is not necessarily better than Adaptation. 	